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UNITED ARCHITECTS OF THE PHILIPPINES

The Integrated and Accredited Professional Organization of Architects (IAPOA)

MEMORANDUM CIRCULAR NO.20, S. 2024 Fiscal Year 2024-2025

September 4, 2024

ALL CHAPTER PRESIDENTS TO

AREA VICE PRESIDENTS AND REGIONAL DISTRICT DIRECTORS **THRU**

THE PHILIPPINE CONSTRUCTION BUSINESS MISSION TO THE MIDDLE EAST (UAE SUBJECT : AND QATAR) ON OCTOBER 7-16, 2024

The UAP, through the Commission on Professional Practice and Commission on Governmental and External Affairs - International Affairs Committee, is hereby informing all UAP Chapters for an exceptional opportunity to participate in the Philippine Construction Business Mission to the Middle East, organized by the Philippine Overseas Construction Board (POCB). This mission, scheduled for October 7-16, 2024, will take you to the heart of the booming construction markets in the United Arab Emirates (UAE) and Qatar. It aims to showcase the world-class capabilities of the Philippines in the fields of construction, architectural, and engineering services, while opening doors to new business opportunities and fostering meaningful collaborations with key industry players in the Middle East.

The following are the event highlights for proper guidance:

Dubai, UAE: October 7-10, 2024

- Engage in a series of strategic networking opportunities with prominent Emirati construction firms and stakeholders.
- Participate in exclusive roundtable discussions on "Construction, Architecture, and Engineering Services: The PH Advantage," tailored to showcase the competitive edge of Filipino professionals and firms.
- Doha, Qatar: October 11-16, 2024 (inclusive of travel time)
 - Big 5 Construct Qatar 2024: Be part of one of the largest and most influential construction expos in the Middle East. This event is co-located with INDEX Design Qatar and Cityscape Qatar, providing a platform to connect with over 250 exhibitors and 10,000 visitors from across the globe.
 - Networking with Filipino Professionals: Meet with Filipino construction, architecture, and engineering leaders in the UAE and Qatar, and explore potential collaborations to expand your reach in the Gulf region.
 - Benchmarking Activities: Visit sustainable cities, iconic architectural structures, and landmarks in both the UAE and Qatar to gain insights into the latest state-of-the-art technologies, sustainable practices, and global trends in the construction industry.

How to Participate

To confirm your attendance in this mission, please follow the steps below:

Registration: Complete the attached Delegate Confirmation Slip and submit it via email to ErikaBaylon@construction.gov.ph or Viber to +63-916-335-7446 on or before September 10, 2024 (Tuesday).

Note: Interested delegates must represent a company that is a registered architectural and design firm with the Professional Regulation Commission (PRC) and with outsourcing production services for Revit and BIM.

Business Matching: Indicate your preferred companies or sectors you wish to engage with during the mission. This will help us coordinate one-on-one meetings with potential business partners in the UAE and Qatar.

Awards Receive.
2019 APAC Association Awards by Eventbank | 2019 The International Achievement Award by the Europe Business Assembly (EBA), UK 2020, 2019 and 2018 PCAAE's ANG SUSI Award | 11-Time PRC's Outstanding Accredited Professional Organization of the Year (2002, 2007, 2008, 2011, 2014, 2017, 2018, 2019, 2020, 2021, 2022) | First-ever recipient of DTI-CIAP's Outstanding Professional Organization (2017) | 2010 EAROPH 50th Golden Jubilee Award 2009 Father Neri Satur Award for Environmental Heroism





UAP CHAPTERS - AREA A (District A1a) ;, QC SOUTH TRIANGLE, QC COMMUNWEA AHRAIN , KUWAIT, OMAN • (District A5) RIZ/ ZAL NUEVO • <u>AREA B</u> (District B1) MANILA A' A SOLIDARIDAD, BRITISH COLUMBIA, MANI NILA ILUSTRADO, MANILA NAPKIL, MANILA TAFT - (Distric BS) MAKATI, MAKATI-CBD, PARAMAQUE-PALANYAG, MAKATI GRENBELT, ALABANG, CANTE, UEZON PROVINCE, SAN PABLO, LAGUNA, BATANGAS, PALAWAN, MINDORO, UPA, BATANGAS LAKESHORE, BATANGAS EAST (Distric BS) CAMARINES, LI JAH HUMARON, BOHOL, DATU LAPU LAPU, SUGBU, CEBUL-LEON NILAT, METRO CEBU, CEBU POTS SAN PEDRO, PULITY-CEBU- (District BS) CAMARINES, LI JAH HUMARON, BOHOL, DATU LAPU LAPU, SUGBU, CEBUL-LEON NILAT, METRO CEBU, CEBU POTS SAN PEDRO, PULITY-CEBU- (DISTRICT) BACOLOGO, MI SIGNIFICAD SAN PROVINCIA CONTROL PROVINCIA MANILA (LA NILA MANILA MANI



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Expo Registrations: Ensure you sign up for free visitor registrations for Big 5 Construct Qatar, INDEX Design Qatar, and Cityscape Qatar to gain full access to these pivotal industry events.

Furthermore, delegates are highly requested to attend the Roundtable Discussions and individual firm-level business meetings arranged by the POCB and the Philippine Trade & Investment Centre (PTIC); have the option to participate in either (a) both the UAE and Qatar legs or (b) only one of the legs, choosing between UAE or Qatar; and encouraged to arrange their own business meetings and to notify the POCB of the confirmed schedules and any subsequent actions or follow-up required.

Here's the link containing the materials and list of expenses that you may also share with interested participants: https://drive.google.com/drive/folders/1bG0z8Rb3v9crLNFMH4ycHhC9wW3Fy1Pi

Participating in this mission will not only enhance your understanding of the Middle Eastern construction markets but also position your business to tap into the vast opportunities available in this region. The UAE and Qatar are among the leading construction markets globally, and this mission provides a unique platform to:

- Showcase Your Expertise: Demonstrate the strengths of Philippine architectural, engineering, and construction services to a global audience.
- Expand Your Network: Establish valuable connections with key stakeholders, potential clients, and industry leaders in the Middle East.
- Gain Competitive Insights: Learn about the latest market trends, technological advancements, and sustainable practices that can drive innovation and growth for your business.

Please note that expenses for visa, flight, hotel accommodations and related travel incidentals will be shouldered and managed by the participating delegates.

Should you have any questions or require further clarifications, kindly contact directly the POCB attending officers: Ms. Erika Baylon (ErikaBaylon@construction.gov.ph or +63-916-335-7446) and/or Ms. Irma Merza at (IrmaMerza@construction.gov.ph or +63-917-807-1698).

Important Attachments are as follows:

Annex A: POCB's UAF Market Profile

Annex B: POCB's Qatar Market Profile

Annex C: Delegate Confirmation Slip

Annex D: Indicative Itinerary of Activities

Further, we are encouraging you to share this invitation with your chapter members who could benefit from this exceptional opportunity. The involvement of our members is essential in showcasing the Philippine expertise on an international stage, and we believe that this mission will significantly contribute to the current UAP FY Corporate Thrusts under the UAP National Twelve Focus Programs or "DO SEE Achieve" initiatives that will strengthen our partnerships and collaborations with stakeholders and industry associates, both locally and globally.

We look forward to your active involvement and be part of the Philippine Delegation in the Philippine Construction Business Mission to the Middle East (UAE and Qatar) on October 7-16, 2024.

All Area Vice Presidents and Regional District Directors are likewise requested to ensure the prompt and effective dissemination of this Circular, in your respective jurisdictions. Thank you.

> AR. DONATO B. MAGCALE, FUAP, SFRIA, ASEAN AR, APEC AR. National President

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By the National President:

AR. MA. CECILIA C. VIRAY, UAP Secretary General

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